



KALEIGH WATTEAU

graphic designer

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 kaleighwatteaudesign

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EDUCATION

B.F.A. in Graphic Design

Auburn University

College of Architecture, Design, and Construction

Graduated May 2017

INVOLVEMENT

Class Ambassador | Fall 2015, Spring 2016

Auburn's AIGA student chapter

Model | Spring of 2015, 2016, & 2017

Auburn University's Apparel Merchandising and Design Association's Fashion Show

DESIGN EXPERIENCE

Corporate Identity, Package Design, Illustration, Branding, Typography, Marketing/Promotional Design and Advertising, Digital Advertisement Design, Social Media Design, Screen-printing, Web Design, Web Prototyping, Publication Design, Poster Design, Campaign Design, Animation

PROFICIENCY

InDesign, Illustrator, Photoshop, Dreamweaver, Adobe XD, After Effects, Premiere, Character Animator, Acrobat, WordPress, Wix, Microsoft Office

STRENGTHS

Observant, Creative, Curious, Responsible, Trustworthy, Quick Learner

Graphic Designer with experience helping companies create award-winning imagery and graphics to engage and inform their audiences in innovative ways.

WORK EXPERIENCE

Auburn University Office of Development

Art & Design Specialist II | March 2020 – present

Works with a team to create print and digital graphics for Central Development as well as other Development constituents. Designs collateral and manages brand assets in support of day-to-day and campaign-specific fundraising initiatives.

Auburn Alumni Association

Art & Design Specialist II | June 2017 – March 2020

Worked with a team as well as individually to create graphics for both web and print. Designed editorial layouts for Auburn Magazine and worked on projects such as invitation suites and advertising series from beginning to completion for multiple campaigns and events. Worked with a small group to implement changes to all digital platforms and was the lead designer for the new app and the digital magazine. Assisted in content strategy for digital magazine. Shot and edited photos and video as needed for use on many different platforms.

Zdenko Kritic

Website Designer | December 2016 – 2017

Worked with an international artist to update the User Interface, User Experience and brand of the website.

Auburn Alumni Association

Lead Design Student Worker | 2016 – 2017

Worked within a brand to create print and web graphics, flyers, magazine layouts and miscellaneous leave behinds, etc. while also gaining experience working with other areas within the association.

ACHIEVEMENTS

CASE Awards

District III Silver Award | 2020 - 2021

Honors College Case Statement

District III Gold Award | 2019– 2020

Auburn Magazine Fall 2019

District III Silver Award | 2019– 2020

Auburn Hospitality Tailgate Fan

District III Grand Award | 2017– 2018

125 Years of Auburn Women